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Ontario-based Serendib Paints & Decor Adds Sansin's Enviro Wood Stains with Custom Color Matching

STRATHROY, Ontario, Canada – May 22, 2013 – [The Sansin Corporation](#) today announced that Serendib Paints & Decor (Serendib) will feature its line of water-borne exterior Enviro Stain wood finishes for siding, decks and outdoor furniture, as well as the Purity interior line and microfine colorant system for floors, indoor furniture and other wood interior design.

Located in Scarborough, Ontario, Serendib serves both commercial and residential customers looking for high quality, durable wood stains and custom color matching.

“Sansin will allow us to offer a high-end, more durable wood stain for long-lasting performance, which is very important to our residential and contractor community. And, with Sansin’s unique tinting system, we can offer custom color matching, even for the more challenging interior hardwoods,” said Gajen Santhirasegaran, Owner of Serendib Paints & Decor.

Sansin pioneered a water-borne alkyd formula that combines the benefits of both oil- and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. Sansin’s wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.

“Serendib Paints & Decor is known for its expertise in color, and outstanding service and advice on home projects,” said Sjoerd Bos, Vice President of Sansin. “Serendib Paints & Decor wanted an enviro-friendly wood stain line that could deliver high performance. And, with our new color system, they can offer customers an amazing color palette with a fraction of the VOCs found in other products.”

Serendib will sell Sansin’s exterior line of Enviro Stains (Classic™, DEC™, ENS™ and SDF™), Sansin Purity® interior wood finishes and sealants, wood sealers and the microfine color system.

About Serendib Paints & Decor

Serendib is located at 4900 Sheppard Avenue East Unit #2, Scarborough, Ontario and can be reached at 416-913-3396.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water,



not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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